



TOGL
TECHNOLOGY

COMPANY PROFILE

2024



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TOGL Technology Sdn Bhd: Southeast Asia's leading social platform for cross-border consumer rebates.

At TOGL, we empower savvy shoppers across the region with a seamless and rewarding experience. Our innovative platform connects users with an extensive network of trusted brands, offering exclusive rebates on a diverse range of products. By bridging the gap between consumers and merchants, we revolutionize the way people shop, save, and connect in Southeast Asia. With our user-friendly interface and unparalleled customer support, TOGL Technology is committed to delivering exceptional value and building lasting relationships. Join our community today and unlock a world of incredible savings with just a few clicks.



Management Team





Roy
Chief Executive Officer





Mike
Chief Technology Officer





Calvert
Chief Marketing Officer

VISION:

Become Asia’s No. 1 Cross-border Rewards + Social APP in 2030

MISSION:

Connect users with SME, help entrepreneurs grow, and create value for SME, shareholders and society





2023

December

- RewardsLink signed an MOU with Huawei Cloud and SCash Global to enhance RewardsLink features.

September

- Commenced development of Global Rewards Social Platform called RewardsLink.

January

- Yippi organized exclusive Seoul Music Awards Live Stream in Malaysia.

2022

October

- TOGL Technology migrates to Huawei Cloud.

September

- TOGL Technology signed an MOU with Huawei Malaysia to develop cloud-oriented digital solutions to boost Malaysia's digital transformation.

July

- TOGL Technology held a CSR project with the women's entrepreneur organization Gorgeous Geeks, training members on e-commerce adoption for business.

January

- TOGL Technology hosted the Annual New Technology Conference.

2021

July

- TOGL Technology signed an MOU with INTI International University and Colleges to collaborate for the Annual Yippi Sticker Contest 2021.

May

- TOGL Technology signed a memorandum of understanding (MOU) with Universiti Tuanku Abdul Rahman to research in further understanding T-RT.

April

- TOGL Technology earned two ISO 9001:2015 Certifications for Quality Management Systems from The British Standards Institution (BSI).
- TOGL Technology selected for the prestigious Global Acceleration & Innovation Network (GAIN) Program by the Malaysian Digital Economy Corporation (MDEC).

March

- TOGL Technology recognized by Alibaba Cloud and its listing amongst 20 companies in the Global Industry Best Practices on Alibaba Cloud: eBook published on 26 March 2021.

2020

December

- TOGA Limited through TOGL Technology won — “SME100 Malaysia's Fast-moving Companies Award” and “SME100 Malaysia's Sustainable Brand Awards”.
- TOGL Technology's Yippi won the “International Innovation Award 2020 – Product Category”.

September

- TOGL Technology's Yippi won the “Golden Bull Award – Top 100 Outstanding SMEs”.

August

- TOGL Technology's Yippi won “The BrandLaureate SMEs Best Brands e-Branding Award”.

July

- TOGL Technology earned the accreditation of the MSQH - Associate Corporate Membership.
- Yippi created a platform for singers to hold global exclusive online concerts & hosted the first “Star Quest”, Asia's largest live-streaming contest with the highest prize pool.

June

- Yippi launched the eShop platform.

April

- TOGL Technology's Yippi launched a project for SMEs and educational institutions to fight against the Covid-19 pandemic.

January

- TOGL Technology's Yippi launched Yippi Care and organized CSR events.

2019

October

- TOGA Technology launched Toga Resonance Technology (T-RT).

June

- TOGL Technology is proud to own its office building located in Petaling Jaya, Selangor.

April

- TOGL Technology introduced reward points for Yippi.

2018

December

- TOGL Technology obtained ISO 9001 certification.

September

- TOGL Technology unveiled YippiTV for live show purposes.

August

- TOGL Technology established an R&D department & launched Yippi Sticker Shop, Game & Animoji, which will significantly elevate the value of Yippi and carry our unique super app to the next level.

2017

September

- TOGL Technology Sdn Bhd (TOGL Technology) was founded in Malaysia on 26 September 2017.
- Commenced development of a social media app for mobile devices called Yippi, which includes basic dual communication messaging, voice, and video call.

Award & Recognition



ISO 9001:2015
TOGL Technology earned ISO 9001:2015 certifications for Quality Management System.



International Innovative Award 2020
TOGL Technology, through Yippi, received the International Innovation Awards 2020 under product category from Enterprise Asia.



Asia Corporate Excellence & Sustainability Awards (ACES) 2021
TOGL Technology was honored with Asia Corporate Excellence & Sustainability Awards (ACES) 2021 by Mors Group under Asia's Most Promising SMEs.



MDEC
TOGL Technology was selected for the Prestigious GAIN Program by the Malaysian Digital Economy Corporation.



Golden Bull Award 2020 for Outstanding SMEs
TOGL Technology, through Yippi, received the Golden Bull Award 2020 for Outstanding and Medium Enterprises (SMEs) from Golden Bull Award.



Golden Bull Award 2021
TOGL Technology, through Yippi, received the Golden Bull Award 2021 for Outstanding Small and Medium-sized Enterprises (SMEs).



SME100 Awards: Malaysia's Fast Moving Companies TOGL Technology
TOGL Technology received the SME100 Awards: Malaysia's Fast Moving Companies from Business Media International.



The BrandLaureate SMEs Best Brands e-Branding Awards 2020
TOGL Technology, through Yippi, received The BrandLaureate Small and Medium Enterprises (SMEs) BestBrands e-Branding Award for 2020 in Information and Communication Technology (ICT) – Social Messaging App from The World Brands Foundation.



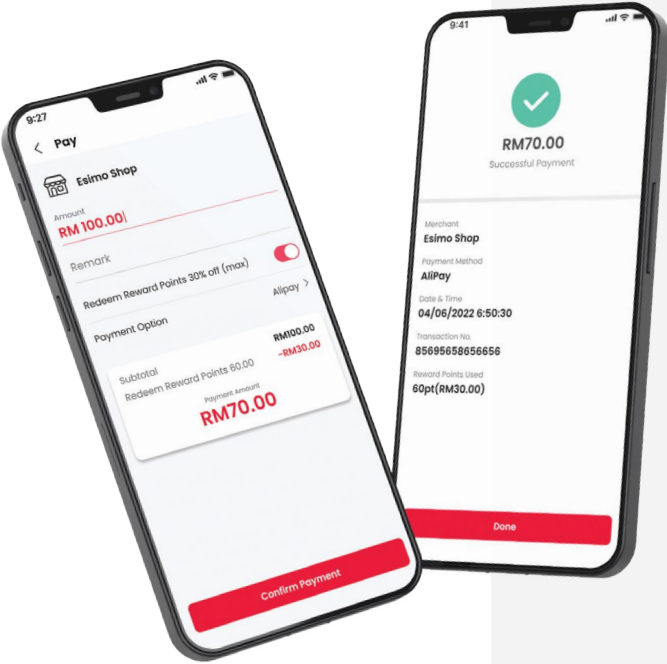
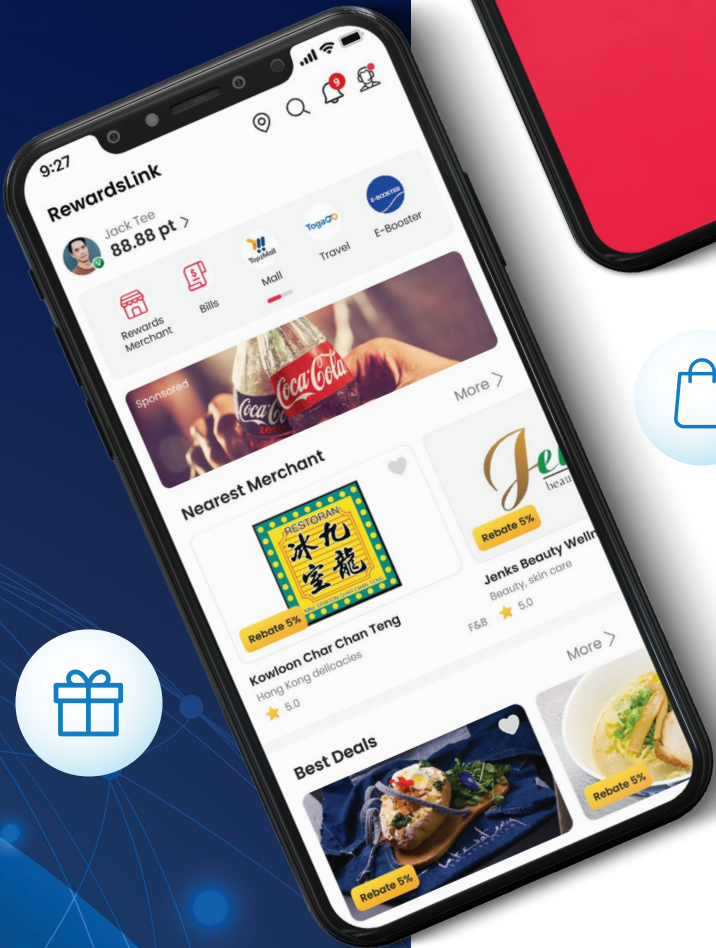
Asia Responsible Enterprise Awards (AREA) 2021
TOGL Technology, through Toga Resonance Technology (T-RT), received the Asia Responsible Enterprise Awards 2021 (AREA) under Health Promotion.

About RewardsLink

Global Reward Social Platform

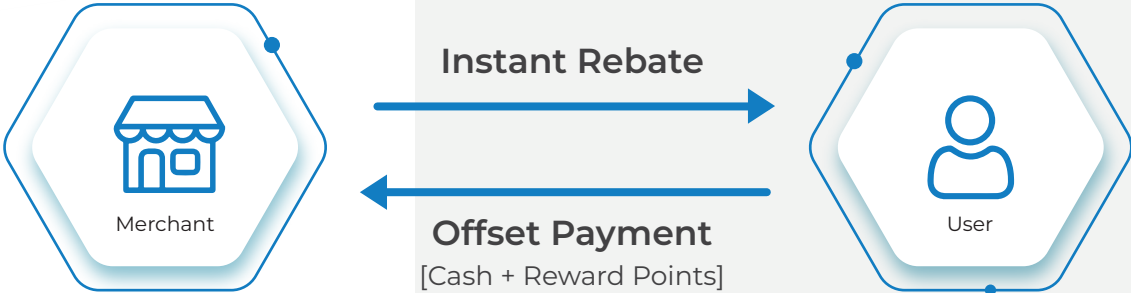
About RewardsLink

RewardsLink is a leading global rewards social platform, acting as a seamless nexus connecting shopping experts, merchants, and vibrant communities. The commitment to innovation and inclusivity forms the cornerstone of the mission, continually redefining the rewards experience for an ever-expanding global community. Cultivating a dynamic ecosystem that not only benefits users but also creates opportunities for merchants to thrive, RewardsLink focuses on innovation and dedicates itself to fostering connections, shaping a rewarding future for a diverse and growing community.



Offset Payment

Offering a unique spending for savings model, users can effortlessly offset payments, making each transaction a pathway to financial advantages.



Rebates

Experience the instant gratification of earning rewards with our robust rebates system, turning every purchase into an opportunity for gain.



Global Connectivity

Our platform seamlessly connects users across 7 countries, providing a global network of opportunities and benefits.



Connection

Enrich your experience with social elements as our platform emphasizes social interaction, fostering connections and community engagement.

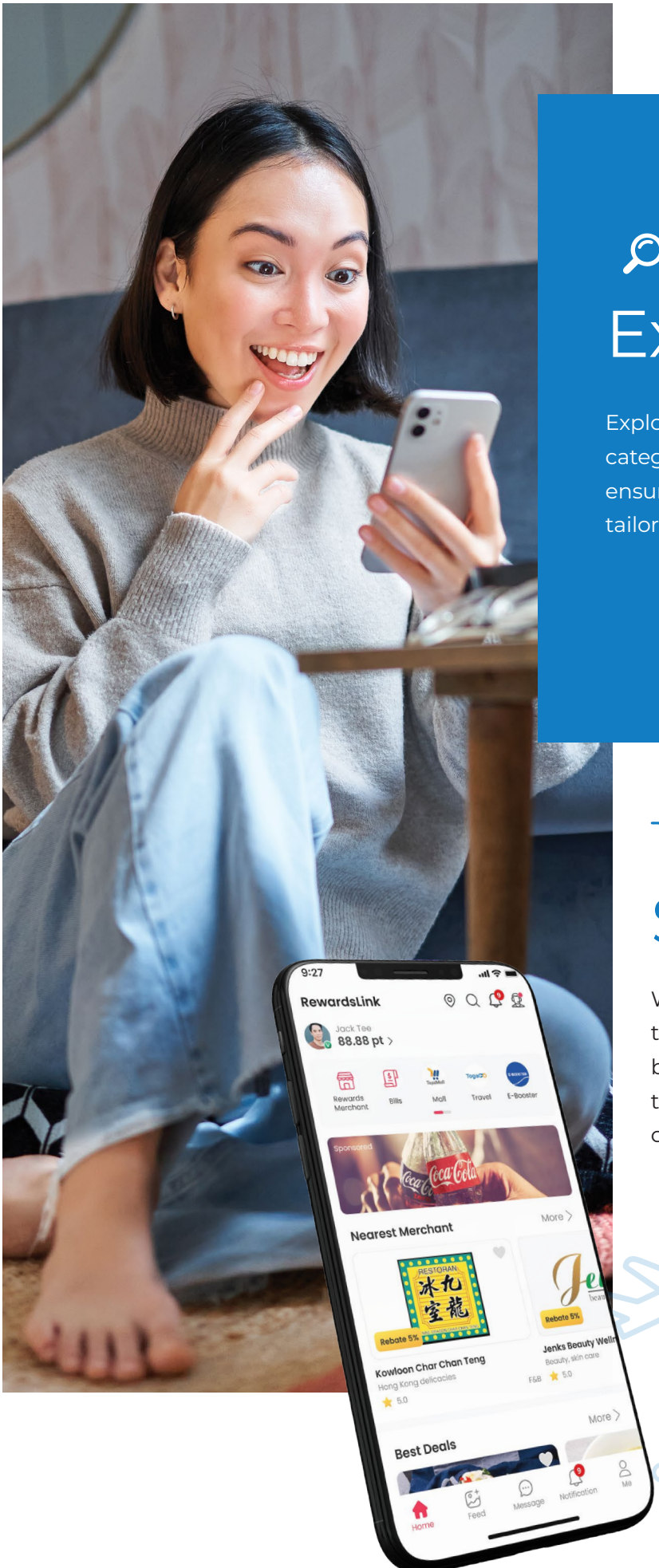


Explorations

Explore nearby deals across various categories with our exploration feature, ensuring a diverse range of discounts tailored to individual preferences.

Shop Online

Whether it's e-commerce, travel-related, health-focused, or daily bills, our platform supports online transactions across a wide spectrum of business categories.



RewardsLink Business

Cultivating Growth,
Earning Opportunities,
and Achieving Success



Effortless Chargers for Business Success

Experience a cost-effective onboarding process, offering rebates tailored to your budget and capabilities, resulting in a reinforced cash flow.



Referral Benefit

Unlock additional benefits through our referral program, turning your network into a valuable asset for mutual growth.



Global Listing

Expand your reach globally with our platform's global listing feature, opening doors to new opportunities on an international scale.



1 to 1 Marketing

Experience personalized marketing strategies tailored to your business needs, ensuring a one-to-one approach for effective engagement.



Free Digital Marketing Presence

Elevate your brand visibility at no cost with our platform, providing a robust digital marketing presence to enhance your online reach.

We Build A Marketing Ecosystem, Not Funnel

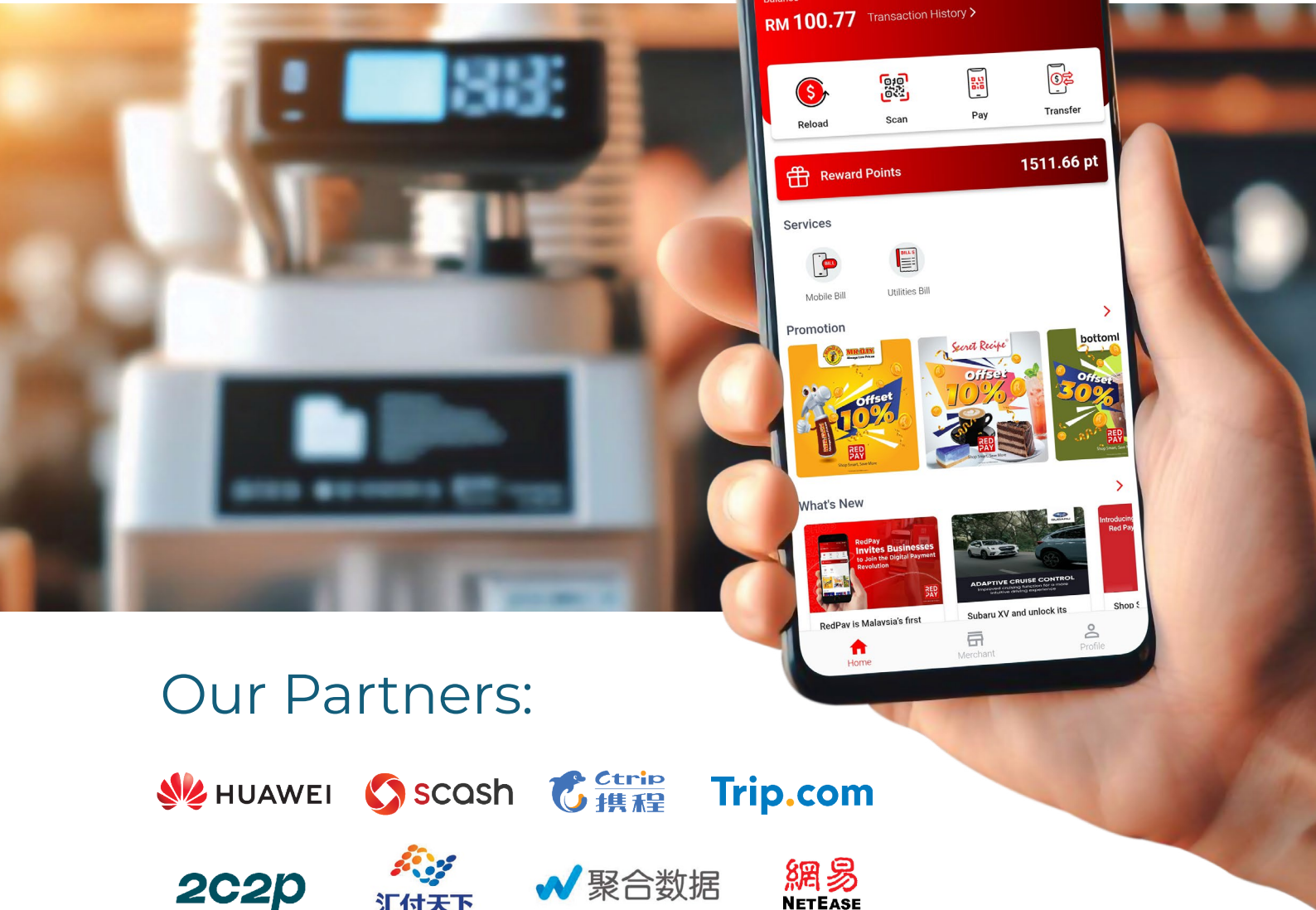


RED
PAY

Powering Loyalty

In the dynamic digital landscape, electronic payment systems dominate, and RedPay stands out as an e-wallet enriched by TOGL's loyalty program. Through our strategic loyalty initiative, RedPay actively targets a broader user base, encouraging increased spending while enticing users with instant rebates. This synergistic approach transforms RedPay beyond a mere transaction facilitator into a dynamic

platform, fostering a community where every interaction is rewarded. The result is not only heightened user satisfaction but also substantial revenue growth, as the loyalty program becomes a driving force for sustained financial success in the rapidly evolving world of digital finance.



Our Partners:



MOU Signing of RewardsLink x Huawei



On 5th December 2023, RewardsLink and Huawei Cloud have signed a strategic Memorandum of Understanding (MoU) to integrate cutting-edge reward solutions with robust cloud infrastructure, aiming to enhance global digital experiences. The collaboration, led by Mr. Roy Lim Jun Hao, CEO of TOGL Technology, founder of RewardsLink, and Mr. Andy Wei, Vice President of Huawei Cloud Malaysia, focuses on key areas like big data and cost-effective cloud architecture. The partnership, signaling a transformative shift in the digital landscape, aspires to redefine the digital commerce experience, positioning RewardsLink and Huawei Cloud as pioneers in innovation, committed not only to groundbreaking advancements but also to tangible improvements in users' daily lives.

MOU Signing of RewardsLink x SCash



RewardsLink proudly announces a strategic partnership with SCash through a Memorandum of Understanding (MoU) signed on December 5, 2023. Led by Mr. Roy Lim Jun Hao, CEO of TOGL Technology, and Mr. Leo Lim, Director of SCash Malaysia, this collaboration signifies a significant leap in digital innovation and customer experience. The integration of cutting-edge technologies, including edge and cloud computing, aims to create seamless and rewarding user experiences across seven countries. Positioned as a digital transformation catalyst, the collaboration focuses on empowering digital payments and providing innovative solutions for businesses, including SMEs.



Trustworthy
Optimal
Growth
Leadership

TOGL
TECHNOLOGY

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